

Charity and Donations Strategy

We believe that giving back to the local, national, and global communities is an important part of our business. At each of these levels we support charities related to people and our planet. Our ongoing partnerships with charities and social enterprises represent our principle activities, in addition we also support many other organisations with one off donations, or support through our staff requests.

Local Edinburgh

People The Grassmarket Community Project

Planet & Place Scottish Wildlife Trust

Both organisations have a very local connection to us being located within a few minutes' walk of The Scotch Whisky Experience in Edinburgh's Old Town.

National Scotland

People SAMH – Scotland Association for Mental Health

Planet & Place The John Muir Trust

International

People Choosing suppliers who have ethical campaigns

Planet & Place Our Net Zero action plan is our focus to ensure our global Impact continues to be minimised

One-off activities

Our team can come to us with any requests to support recognised community and environmental charities with which they are involved. An annual budget allocation is put aside allowing us to provide our tour, tasting and dining experiences.