



Environmental Policy

We are passionately committed to the Green Tourism scheme and becoming more sustainable to lessen our impact on the environment. In pursuit of our mission statement to “inspire, enthuse, educate & impassion our visitors about Scotch Whisky in everything we do”, we recognise that our operations have an impact on the local, regional and global environment. To help us achieve our goals, we are committed to the following:

Our commitments through our company values

Authenticity

- 🍷 We have standards and policies for ethical and sustainable procurement, ensuring that we use local Scottish suppliers whenever possible and especially those who are embracing sustainability.
- 🍷 We audit, measure and strive to minimise and reduce waste, energy use, chemicals and water.

People

- 🍷 We cherish and support the rich diversity of our team, our visitors and our tourism and whisky industries in Scotland.
- 🍷 We seek to ensure that everything we do is accessible and inclusive to everyone.

Passion

- 🍷 We put sustainable stories at the heart of our experiences, sharing the commitment and passion of the whisky industry in moving to Net Zero.
- 🍷 We encourage and harness our team’s creativity to meet our goals.

Learning

- 🍷 We communicate our goals and share our commitments.
- 🍷 We collaborate and create partnerships to learn, share and promote the best practices in Edinburgh, Scotland and throughout the world.

Excellence

- 🍷 We ensure that our partnerships with suppliers, agencies and industry colleagues are based on a shared commitment to sustainability.
- 🍷 We regard environmental regulations, laws and codes of practice as setting the minimum standards of environmental performance.
- 🍷 We work to constantly measure and improve our ecological credentials and retain our GOLD Green Tourism award.

Fun

- 🍷 We share and celebrate success in our achievements.
- 🍷 We develop positive new and rewarding partnerships.
- 🍷 We maintain and promote a positive and hopeful attitude.